



AUGUST 25 - 26, 2012

## Official Event Program Ad Opportunities

Sponsors, participants and contributors to The Milwaukee Masterpiece will have ads in the Official Event Program. This wonderful keepsake contains detailed information about each of the automobiles and motorcycles displayed on the showfield. It is distributed to attendees **free of charge** upon entering the event on Sunday.

The Official Event Program is a great *vehicle* for advertising!

### Ad sizes and Prices

Business card Size	\$100	3.5" wide x 2" high
¼ Page	\$200	4.25" wide x 5.5" high
½ Page	\$350	8.5" wide x 5.5" high
Full Page	\$500	8.5" wide x 11" high
Inside Front Cover FULL COLOR	\$600	8.5" wide x 11" high
Inside Back Cover FULLCOLOR	\$600	8.5" wide x 11" high
Back Cover FULL COLOR	\$750	8.5" wide x 11" high

- All ads will be black and white unless otherwise indicated
- Ads must be provided in an electronic format (.pdf, .jpg or .tif and must be 300dpi - for best resolution) sent to [sdrilias@jfsmilw.org](mailto:sdrilias@jfsmilw.org)
- Deadline for ad submission is **June 1, 2012**.

#### Please note -

- **No tickets or sponsor recognition on the grounds will be given.**

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A FULL WEEKEND OF AUTOMOTIVE EVENTS BENEFITING THE  
CHILDREN & ADULTS WHO RECEIVE SOCIAL SERVICES FROM JFS

[WWW.MILWAUKEEMASTERPIECE.COM](http://WWW.MILWAUKEEMASTERPIECE.COM)

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C/O JFS, INC. 1300 N. JACKSON STREET MILWAUKEE, WI 53202 414.390.5800



AUGUST 25 - 26, 2012

## Official Event Program Advertising Form

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State Zip \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

**Please indicate size of ad requested:**

Inside Front Cover	8 ½ " wide x 11" high	\$750.00	<input type="checkbox"/>
Inside Back Cover	8 ½ " wide x 11" high	\$600.00	<input type="checkbox"/>
Back Cover	8 ½ " wide x 11" high	\$600.00	<input type="checkbox"/>
Full Page	8 ½ " wide x 11" high	\$500.00	<input type="checkbox"/>
Half Page	8 ½" wide x 5 ½" high	\$350.00	<input type="checkbox"/>
Quarter Page	4 ¼" wide x 5 ½ high	\$200.00	<input type="checkbox"/>
Business Card Size	3 ½" wide x 2" high	\$100.00	<input type="checkbox"/>

**Total amount enclosed** \$ \_\_\_\_\_

Please remit form along with payment to:

The Masterpiece - JFS, Inc.  
c/o Sarah Drilias  
1300 N. Jackson Street  
Milwaukee, WI 53202

Please charge my MasterCard or VISA:

Card # \_\_\_\_\_ Exp Date \_\_\_\_\_

Signature \_\_\_\_\_

**Ads must be submitted to [sdrilias@jfsmilw.org](mailto:sdrilias@jfsmilw.org) by **June 1, 2012.****

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