



SPONSORSHIP BENEFITS SUMMARY

www.milwaukee-masterpiece.com

Benefits to each Sponsor	Featured Sponsor	Custom Club Sponsor	Collector Club Sponsor	Enthusiast Club Sponsor	Style & Speed Social Sponsor
On Site Presence at Event					
• 20' x 20' Tent provided by event to promote business	☐	☐	☐		
• 20' x 20' Space at event to promote business				☐	
• Acknowledged from Awards Podium	☐	☐	☐	☐	
• Acknowledged on Sponsor <i>Thank You</i> signs at event	Logo	Logo	Logo	Name	Name
Product Placement					
• Product Placement at Event	☐	☐	☐	☐	
• Product Placement at Style & Speed Social	☐				☐
• Product material in Exhibitor Kits	☐	☐	☐	☐	☐
Print Advertising in Official Event Program					
• Ad Placement	Back Page Color	Full Page b/w	½ Page b/w	½ Page b/w	¼ Page b/w
• Listing on Sponsor Page	Logo	Logo	Logo	Name	Name
• Acknowledged as Class Sponsor					☐
Web Site & E-mail Advertising					
• Listing on Official Masterpiece website Home Page	Logo w/link	Our website averages 93 unique visits daily during the 3 months leading up to the event!			
• Listing on Official Masterpiece website Sponsor Page	Logo w/link	Logo w/link	Logo w/link	Name w/link	Name w/link
• Recognition in monthly email newsletters sent to 1,500 addresses	Logo w/link	Logo w/link	Logo w/link	Name w/link	Name w/link
Pre-Event Advertising					
• Company listed in print advertising	Logo	Logo	Logo	Name	
• Company listed in pre-event promotional material	Logo	Logo	Logo	Name	Name
• Company listed on Social Save the Date and Invite	Logo				Logo
• Recognition as sponsor of event in radio ads	☐	☐			
Event Tickets					
• The Milwaukee Masterpiece 2-day pass	200	100	50	30	20
• VIP Tent Passes (includes breakfast both days and Sunday lunch)	8	4			
• Style & Speed Social	20	10	10	4	4
Total Investment	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000



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Benefits to each Sponsor	Premier Award Concours	Best of Show Club Day	People's Choice Club Day	Class Sponsor Concours	First in Class Concours
On Site Presence at Event					
• Acknowledged from Awards Podium	☐	☐	☐		☐
• Acknowledged on Sponsor <i>Thank You</i> signs at event	Name	Name	Name	Name	
• Sign at Class indicating sponsored by Company				☐	
• Name engraved on chosen award	☐	☐	☐		☐
Product Placement					
• Product material in Exhibitor Kits	☐	☐			
Print Advertising in Official Event Program					
• Ad Placement	¼ Page b/w	¼ Page b/w	¼ Page b/w	1/8 Page b/w	
• Listing on Sponsor Page	Name	Name	Name	Name	Name
• Acknowledged as Class Sponsor				Name	
Web Site & E-mail Advertising					
• Listing on Official Masterpiece website Sponsor Page	Name w/link	Name w/link	Name	Name	
• Recognition in email newsletters sent monthly	Name w/link	Name w/link	Name	Name	
Pre-Event Advertising					
• Company listed in print advertising	Name	Name			
• Company listed in pre-event promotional material	Name	Name	Name		
Event Tickets					
• The Milwaukee Masterpiece 2-day pass	20	20	10	4	2
• Style & Speed Social	4	4			
Total Investment	\$1,000	\$1,000	\$750	\$500	\$300