

THE MILWAUKEE *Masterpiece*

AUGUST 21 - 22, 2010

Official Event Program Ad Opportunities

Sponsors, participants and contributors to The Milwaukee Masterpiece will have ads in the Official Event Program. This wonderful keepsake contains detailed information about each of the automobiles and motorcycles displayed on the showfield. It is distributed to attendees **free of charge** upon entering the event on Sunday.

The Official Event Program is a great *vehicle* for advertising!

Ad sizes and Prices

Business card Size	\$100	3.5" wide x 2" high
¼ Page	\$200	4.25" wide x 5.5" high
½ Page	\$350	8.5" wide x 5.5" high
Full Page	\$500	8.5" wide x 11" high
Inside Front Cover FULL COLOR	\$750	8.5" wide x 11" high
Inside Back Cover FULLCOLOR	\$750	8.5" wide x 11" high
Back Cover - SOLD	\$750	8.5" wide x 11" high

- All ads will be black and white unless otherwise indicated
- Ads must be provided in an electronic format (.pdf, .jpg or .tif and must be 300dpi - for best resolution) sent to sdrilias@jfsmilw.org
- Deadline for ad submission is **July 30, 2010**.

Please note -

- **No tickets or sponsor recognition on the grounds will be given.**

A FULL WEEKEND OF AUTOMOTIVE EVENTS BENEFITING THE
CHILDREN & ADULTS WHO RECEIVE SOCIAL SERVICES FROM JFS

WWW.MILWAUKEEMASTERPIECE.COM

C/O JFS, INC. 1300 N. JACKSON STREET MILWAUKEE, WI 53202 414.390.5800

THE MILWAUKEE
Masterpiece

AUGUST 21 - 22, 2010

Official Event Program Advertising Form

Company Name: _____

Contact Name: _____

Address: _____

City, State Zip _____

Phone Number: _____

Email: _____

Please indicate size of ad requested:

Inside Front Cover	8 ½ " wide x 11" high	\$750.00
Inside Back Cover	8 ½ " wide x 11" high	\$750.00
Back Cover	8 ½ " wide x 11" high	\$750.00
Full Page	8 ½ " wide x 11" high	\$500.00
Half Page	8 ½" wide x 5 ½" high	\$350.00
Quarter Page	4 ¼" wide x 5 ½ high	\$200.00
Business Card Size	3 ½" wide x 2" high	\$100.00

Total amount enclosed **\$** _____

Please remit form along with payment to:

The Masterpiece - JFS, Inc. c/o Sarah Drilias 1300 N. Jackson Street Milwaukee, WI 53202	Please charge my MasterCard or VISA: Card # _____ Exp Date _____ Signature _____
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