

<b>Benefits to each Sponsor</b>	<b>Featured Sponsor</b>	<b>Custom Club Sponsor</b>	<b>Collector Club Sponsor</b>	<b>Enthusiast Club Sponsor</b>	<b>Style &amp; Speed Social Sponsor</b>
<b>On Site Presence at Event</b>					
• 20' x 20' Tent provided by event to promote business	☐	☐	☐		
• 20' x 20' Space at event to promote business				☐	
• Acknowledged from Awards Podium	☐	☐	☐	☐	
• Acknowledged on Sponsor <i>Thank You</i> signs at event	Logo	Logo	Logo	Name	Name
<b>Product Placement</b>					
• Product Placement at Event	☐	☐	☐	☐	
• Product Placement at Style & Speed Social	☐				☐
• Product Placement at Drive Tour lunch stop	☐				
• Product material in Exhibitor Kits	☐	☐	☐	☐	☐
<b>Print Advertising in Official Event Program</b>					
• Ad Placement	Back Page Color	Full Page b/w	½ Page b/w	½ Page b/w	¼ Page b/w
• Listing on Sponsor Page	Logo	Logo	Logo	Name	Name
• Acknowledged as Class Sponsor					☐
<b>Web Site &amp; E-mail Advertising</b>					
• Listing on Official Masterpiece website Home Page	Logo w/link				
• Listing on Official Masterpiece website Sponsor Page	Logo w/link	Logo w/link	Logo w/link	Name w/link	Name w/link
• Recognition in monthly email newsletters	Logo w/link	Logo w/link	Logo w/link	Name w/link	Name w/link
<b>Pre-Event Advertising</b>					
• Company listed in print advertising	Logo	Logo	Logo	Name	
• Company listed in pre-event promotional material	Logo	Logo	Logo	Name	Name
• Company listed on Social Save the Date and Invite	Logo				Logo
• Recognition as sponsor of event in radio ads	☐	☐			
<b>Event Tickets</b>					
• The Milwaukee Masterpiece 2-day pass	200	100	50	30	20
• Style & Speed Social	20	10	10	4	4
<b>Total Investment</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,000</b>
<b>Number of Available Sponsorships</b>	<b>Exclusive</b>	<b>2</b>	<b>1</b>	<b>6</b>	<b>2</b>

<b>Benefits to each Sponsor</b>	<b>Premier Award Concours</b>	<b>Best of Show Club Day</b>	<b>People's Choice Club Day</b>	<b>Class Sponsor Concours</b>	<b>First in Class Concours</b>
<b>On Site Presence at Event</b>					
• Acknowledged from Awards Podium	☐	☐	☐		☐
• Acknowledged on Sponsor <i>Thank You</i> signs at event	Name	Name	Name	Name	
• Sign at Class indicating sponsored by Company				☐	
• Name engraved on chosen award	☐	☐	☐		☐
<b>Product Placement</b>					
• Product material in Exhibitor Kits	☐	☐			
<b>Print Advertising in Official Event Program</b>					
• Ad Placement	1/4 Page b/w	1/4 Page b/w		1/8 Page b/w	
• Listing on Sponsor Page	Name	Name	Name	Name	Name
• Acknowledged as Class Sponsor				Name	
<b>Web Site &amp; E-mail Advertising</b>					
• Listing on Official Masterpiece website Sponsor Page	Name w/link	Name w/link	Name	Name	
• Recognition in email newsletters sent monthly	Name w/link	Name w/link	Name	Name	
<b>Pre-Event Advertising</b>					
• Company listed in print advertising	Name	Name			
• Company listed in pre-event promotional material	Name	Name	Name		
<b>Event Tickets</b>					
• The Milwaukee Masterpiece 2-day pass	20	20	10	4	2
• Style & Speed Social	4	4			
<b>Total Investment</b>	<b>\$1,000</b>	<b>\$1,000</b>	<b>\$750</b>	<b>\$500</b>	<b>\$300</b>
<b>Number of Available Sponsorships</b>	<b>16</b>	<b>SOLD!</b>	<b>Exclusive</b>	<b>18</b>	<b>19</b>